

Band plays at 9; Organ at 11;
Band at 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

November Will Surely Have an Auspicious Opening Here

There Are Men and Women Who Do More in an Hour

than a half earnest man would do in a day. For a soldier to go to war and not carry any weapons except on parade would never win the day.

In these times every business and profession in the world needs thinkers who are steady workers fired up to white heat.

No man means to be a half man, nor knows that he has fallen into a habit of doing as little as he is doing.

There is a little brindle dog near me who has been taught "up and at them Punch."

[Signed] *John Wanamaker*

Oct. 30, 1920.

Glitteringly Lovely Tunics and Bodices From Paris

The bodices are usually sleeveless, and have the fashionable straps over the shoulders. There is a gold one that is a perfect beauty, there are others of sparkling jet, there are colored beaded effects, and there are iridescent and white bodices and garnitures—and no two are alike. These start at \$15 and go to \$55.

The tunics are quite as beautiful as the bodices, and they need but little to transform them into complete gowns. There are black and colored effects, white and sapphires and opalescent tunics—gorgeous affairs of spangles and beads and airy net. \$40 to \$175.

Yes, they have just arrived from France.

(Main Floor, Central)

Velveteens Are Very Fashionable for Handsome Suits and Gowns

Besides their richness and beauty, they have another much-admired quality, they combine so well with furs. The finest American and English velveteens are here in heavier weights for suits and coats and lighter weaves for

gowns. They are from 27 to 44 inches wide and from \$3.50 to \$10 a yard.

Also, they come in all the most desirable shades of browns and blues, besides plum, taupe, green, burgundy, henna and black. And there are evening tints.

(First Floor, Chestnut)

AN IMPORTANT SALE OF DRESSES & SUITS FOR WOMEN

Dresses Priced at \$25 to \$55—
Suits Priced at \$25

THERE are 500 of the dresses—fine, fresh, made to our requirements—dresses for street and afternoon wear. They are gowns handsome enough for any woman to be proud of wearing, suitable for any appearance on the promenade or at an informal afternoon occasion. A number are simple enough to be worn to business. Their workmanship is careful, there are ever so many styles calculated to be becoming to all figures; and the materials are the favorites of the season—duvetyne, tricotine, fine-weave tricolette, serge and velour de laine. Also the colors are the most desirable—black, browns, navies, taupes and new blues. Sizes are 34 to 46 inches.



But most interesting of all are the prices, each price saving from \$10 to \$24.

Dresses of imported duvetyne, now \$55.

Dresses of velour de laine, fine weave tricolette and tricotine, now \$38.50.



Dresses of serge, poiret twill and fine-weave tricolette, now \$25.

Now for the suits. These are 150 in number, are all of fine jersey and are taken out of our own stocks and reduced. Colors are plain and heather mixtures, and the price of each suit is \$25—a saving of \$13.50.

Sizes in these are 34 to 44.

(First Floor, Central)

2500 Waists in a First-of-the-Month Sale

750 waists at \$5 and \$5.85. Crepes de chine and Georgette crepes chiefly; mostly light, some tailored and some lace-trimmed. They are mostly samples and small lots.

637 silk waists at \$3.85. Many of these also are samples. There are striped messalines, Georgette crepes and crepes de chine—the latter two being chiefly in white and flesh color. A few over-blouses are in the lot.

472 hand-made waists at \$5.50 to \$7.85. Porto Rican waists of sheer batiste with real flit, and fine drawwork—some of it the block pattern. Also pink French voile waists with much flit.

645 lingerie waists at \$2. Some with much and some with little lace and embroidery.

(East and West Aisles)

Blue Duvetyne Wraps With Gray Squirrel Are Lovely

Every woman grows enthusiastic as soon as she sees them and just because they are so fashionable this Winter, there are any number of different models.

You can choose from the prettiest bloused styles, loose draped effects and capes, the

latter having panels of squirrel fur around the upper part. All the wraps have big collars of squirrel, sometimes they are round, or have squared or pointed ends. In certain cases the cuffs, too, are of the fur.

Prices go from \$275 to \$410.

(First Floor, Central)

New French Handbags of Much Originality

Fine silks and velvets in blue and fur shades are used in these bags, which are decidedly unusual shapes, square and oval.

It is the frames, however, which have the most individuality. They are of a material

resembling celluloid and are hand carved and colored in the most effective Egyptian and Chinese designs.

Another feature of these bags is an automatic closing when they are raised by the handle.

Prices, \$37.50 to \$50.

(Main Floor, Chestnut)

New Long French Gloves in the Fashionable Colors

They are all of soft mocha suedes, and are just the weight and the styles wanted for wear with the new Winter gowns.

The colors are most attractive—there are light and dark brown shades (those fashionable dark browns are, included), there are

pretty beavers, mode and a lovely ecru shade. 12-button length, pique sewn, \$7.50 a pair.

In the same length, and also of the same velvety mocha suede, are gray gloves with a combination crochet embroidery on the backs, \$8.50 a pair.

(Main Floor, Central)

New Colored Fashion Laces Very Specially Priced

They are such advanced styles, in fact, that the same kind is now on the looms for Spring.

New embroidered silk net flouncings, 36 and 40 inches wide, in black, brown or navy blue, \$3.75 a yard. The usual price for

this quality is considerably more. New "radium" all-overs, in black, brown or navy blue, 36 inches wide, \$2.50 a yard.

New ecru flouncings, hexagon mesh, heavily embroidered, 36 inches wide, \$1.65 a yard.

(West Aisle)

200 Women's Skirts at an Interesting Price—\$16.75

Samples and little surplus lots from a manufacturer turning to Spring work. They are of prunella cloth, soft velour and fine worsteds; they are all pleated—either knife or box; a great many of them

are in blue-and-tan or in black-and-white; and the waist measures run to 32 inches. They are admirable skirts to wear with long coats or sweaters and the savings on each run from \$6 to \$12.

(First Floor, Central)

Coats for All the Children

For the very little babies there are soft, warm little white coats of corduroy, of cashmere, of serge, of chinchilla, and of broadcloth, some fur trimmed. They are in white and light colors, and start at \$6.50 and go to \$75—and are in 1 and 2 year sizes.

Coats for older children are of chevots, of velours, of broad-

cloths, polo cloths and other Winter fabrics, are in plain tailored or fancy styles, are all warmly lined and interlined, and are \$15 to \$70. These are in 2 to 6 year sizes.

Fur coats, of natural or white coney, of natural racoon, of beaver, nutria or squirrel, begin at \$65 and go to \$350 and are in 2 to 6 year sizes.

(Third Floor, Chestnut)

Young Women's New Winter Frocks in New Styles and at Moderate Prices \$25, \$32 and \$40

Three groups of new and pretty Winter frocks—and just such frocks as young women want to wear immediately.

At \$25, well-tailored, good-looking dresses of dark blue serge. The serge is of good quality, the dresses are in becoming styles, and there are two attractive models. One is braided and the other is embroidery trimmed.

At \$32 is another serge frock, also of dark blue, trimmed with blue serge with embroidered dots in white, French blue or red. This dress has a round neck and long sleeves.

At \$40 are dresses of charmeuse in dark blue, a pretty dark brown shade and black. One style has cream lace collar, another has pleatings of the charmeuse, and all are becomingly made.

All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Petticoats, Bathrobes and Women's Other Undergarments at Special Prices

400 more of these amazingly good flannel nightgowns at \$1.15. 300 more Philippine nightgowns at \$3.85. These have remarkably good hand embroidery and a good deal of it.

200 pink crepe de chine nightgowns at \$6—plain tailored and lace trimmed.

500 silk petticoats at \$3.65 to \$5.50. All-jersey in plain colors; jersey tops with taffeta flouncings; checked taffetas and jerseys with messaline flouncings. Also changeable taffeta with tailored flouncings.

200 blanket bathrobes at \$5. Figured designs in good light colors, satin trimmings, loop fastenings.

(East Aisle)

Women's Shoes Made to Meet a Particular Demand

Hundreds of women like plain black shoes best of all. Some want them in smart shapes and others want conservative shapes, and the leathers they prefer are calfskin and kidskin.

To meet these demands we had a good manufacturer make up the following styles:

Black calfskin lace with dull matt kidskin tops, full, round toes and military heels of narrow toes and Cuban heels.

Black calfskin lace with dull matt kidskin tops, long wing tips and low, flat heels.

All-black glazed kidskin button with dull matt kidskin tops, narrow toes and Cuban heels and welted or turned soles.

These shoes were originally made to sell for as high a price as any in the women's regular Shoe Store, but we have marked them \$10.75 a pair.

(First Floor, Market)

Men's Imported Silk Scarfs of the Smartest Character

Reefers, the British call them, and the variety of their colorings and the delightful combinations of them are beyond description. There are lengthwise stripes of all widths, from the very narrow to the awning variety, a couple of inches across.

Among them are some crocheted silk scarfs with broad cross stripes and in mixed colors.

\$20 each.

(Main Floor, Market)

CARVING SETS ARE READY FOR THE THANKSGIVING TURKEY

Stag handles are so satisfactory that most people don't consider any others. They are fitted with the best American steel.

Three-piece sets, \$8.50 to \$17.50.

Five-piece sets, \$14 to \$28. Steak sets, \$4.25 to \$9.

(Jewelry Store, Chestnut and Thirteenth)

ENGLISH CHRISTMAS BOOKLETS ARE HERE NOW

Many people like them for their distinctive English character, but apart from that they are very beautiful, indeed. Some are hand colored, many have calendars included, \$2.50 a dozen to \$6 each.

(Jewelry Store, Chestnut and Thirteenth)

300 DOZEN BATH TOWELS AVERAGE A THIRD LESS

This is the first notable price-downfall and sale of Turkish towels in some years.

Thirty different kinds of towels of soft, absorbent cotton yarns are included in it at various reductions averaging about 33 1-3 per cent.

The variety takes in both plain and fancy Turkish towels in all sizes from guest sizes up to size 27 x 50 inches.

The new low prices are 50c to \$2.50 each.

Some of these towels have hitherto been selling for twice as much. The bulk of them have been 25 to 33 1-3 per cent more than the new low prices.

(First Floor, Chestnut)

THANKSGIVING SALE OF FURNITURE

\$100,000 Worth at a Reduction of 25 Per Cent

An opportunity to choose from \$100,000 worth of Wanamaker-standard furniture at 25 per cent less than regular prices should set everybody with a home interest thinking of home needs.

Coming at any time it would be remarkable.

Coming at this time it is probably unprecedented.

There has hardly ever been an occasion so timely and advantageous for those needing new dining-room suits for Thanksgiving.

Dining-room suits from the best low-priced kinds up to the magnificent types are but only one of the fine features of this Sale.

Bedroom suits are also in splendid representation, and there is a large and beautiful collection of upholstered and other furniture of the best and most luxurious kind for libraries and living rooms.

Take your choice of anything in the whole \$100,000 collection at 25 per cent less than the regular price of it.

(Sixth Floor)

Blankets! Blankets! New Blankets of an Extra-Good Kind

We have ready a remarkable collection of part-wool and all-wool blankets which we picked out specially from the stock of a great mill because of their good, reliable quality.

They are white blankets, some of them all-white, others with borders of either pink or blue.

Most of them are cut and bound separately. If you are looking for some good, warm serviceable and practical blankets at the lowest prices possible on such goods, this collection is bound to appeal to you.

White blankets made with about 70 per cent wool in the filling are 60x84 inches, \$16.50 a pair 60x84 inches, \$22 and \$25 a pair 72x84 inches, \$18 a pair 72x84 inches, \$25 and \$27 a pair 80x90 inches, \$22 a pair 80x90 inches, \$28 and \$30 a pair

White blankets, all-wool filled. 60x84 inches, \$20 a pair 72x84 inches, \$22.50 a pair 80x90 inches, \$26 a pair

The blankets at \$22 and \$25 are the only ones in the collection that are not cut and bound separately. All have a neat wide wool warp and filling—

(Sixth Floor, Central)

Worth-While Books

"Sweet Rocket," by Mary Johnston. Price, \$1.65. A mystical novel full of subtle beauties, pervaded by a sense of those unseen things more beautiful, more enduring than the seen.

"Seven Men," by Max Beer-bohm. Price, \$4. The first American edition of this book, with drawings not published elsewhere.

"The Sleuth of St. James's Square," by Melville Davison Post. Price, \$2. A new type of mystery story.

"Lucinda," by Anthony Hope. \$2. A charming, whimsical novel.

"Nancy Goes to Town," by Frances R. Sterrett. \$2. The spirit of youth, appealing and brave, is in this book.

(Main Floor, Thirteenth)

DESIRABLE RUGS AT A FOURTH TO A THIRD LESS

Three good makes in which values are unusual but assortments limited.

Reversible Smyrna Rugs 9 x 15 ft., \$87 10.6 x 13.6 ft., \$105 12 x 12 ft., \$96 12 x 15 ft., \$112

Axinster Rugs, Seamless 9 x 12 ft., \$95 9 x 10.6 ft., \$87 10.6 x 13 ft., \$127

Heavy Wool Chenille Rugs 9 x 12 ft., \$39 8 x 10 ft., \$35 6 x 9 ft., \$27.50

(Seventh Floor, Chestnut)

COLD WEATHER MEANS BULB PLANTING

There's any amount of beauty stored away in those shiny bulbs and now is the time to get them safely into the ground while the weather is cold, but not too cold.

Crocuses, 25c a dozen; \$1.50 a hundred; \$12 a thousand.

Tulips, 60c a dozen; \$4 a hundred; \$32.50 a thousand.

Darwin tulips, 70c a dozen; \$4.75 a hundred; \$40 a thousand. Hyacinths, 85c a dozen; \$6 a hundred.

Hyacinth glasses, 50c each.

(Fourth Floor, Central)



MUSIC is whatever you want it to be—soothing, stimulating, a foundation on which you may weave your dreams, an inspiration to accomplishment.

The Music of the Piano Is the Best Music for the Home

We have given much thought to the development of good music-producing instruments, to the reasonable pricing of them, and to the arrangement of convenient terms of purchase.

In order to do this right, we found it desirable to go into the business of building pianos; and today

We Operate Three Factories

each producing instruments that are leaders in their particular classes—

the SCHOMACKER, the EMERSON, and the LINDEMAN.

We also sell other pianos—The CHICKERING, the MARSHALL & WENDELL, the AUTO PIANO, the J. C. CAMPBELL, the famous little BRAMBACH grand and the celebrated KNABE.

We encourage the development of ALL piano-building.

This is the only store in Philadelphia in which you can buy the Ampico Reproducing Piano.

No other store in the city has so large an assortment of good pianos, player-pianos, and reproducing pianos. Prices range from \$435 to \$3500. Convenient terms.

(Egyptian Hall, Second Floor)